# Profile
## Pim van den Berg

### Professional Experience

Pim van den Berg Perspectives advises people, brands, companies and municipalities. His speciality is Street-o-logy based on photography.

Apart from being an observer and explorer, he is also a discoverer who traces the challenge in the near future for his clients. His observations are mainly made in everyday life, nationally and internationally. He brings the reality of day-to-day life and of the international streets under the attention of managers and entrepreneurs.
He owns more than one million digital images he took himself from his trips. He organises discovery tours with his clients, nationally and internationally, through which he teaches his clients to make their observations in new and different ways. In this street-o-logy way he presents his clients with a better perspective on all their possibilities.

### Previous Positions

**Nestlé Nederland** -Sales Director

**Bijenkorf Department Stores** -
Marketing Manager

### Education

IMD Lausanne

### Languages

Dutch (native)
English (fluent)
German (good)
French (basic)

### Contact Details

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